

Women's Entrepreneurship Forum 2018

Event is organized as part of the Women's Entrepreneurship Day celebrations in Poland

Date: Friday, November 16, 2018, at 11⁰⁰ - 16⁰⁰

Venue: "Pod Kopułą" conference room at the Ministry of Enterprise and Technology in Warsaw.

Organizer:

Polish Network of Women Entrepreneurship Ambassadors in cooperation with the Creative Agency ArteMis Creation.

Substantive patronage: **Uniwersytet SWPS Centrum Innowacji**

10¹⁵ Registration in the Hall of the Ministry Entrepreneurship and Technology

It's time to get to know the presenters and their offers at Exhibition Space in the hall in front of Conference Hall

11⁰⁰ BLOCK I (about 60 min)

Ceremonial opening. Welcome, Introduction, World Women Entrepreneurship Day - WED 2018 theme: "How Blockchain, Artificial Intelligence, Virtual Reality and New Technologies will strengthen the position of women in business" Urszula Cioleszyńska Polish Network of Women Entrepreneurship Ambassadors and Agata Swornowska and Karol Król Creative Agency ArteMis Creation

Speeches:

- **Jadwiga Emilewicz** Minister of Entrepreneurship and Technology
- **Adam Abramowicz** Spokesperson of Small and Medium Entrepreneurs

Presentation of the project - book "Entrepreneur Ambassador in Poland" NEVER! Do not give up "Let's get to know the co-authors - entrepreneurial women who have been successful in business

Beata Drzazga - Founder and President of the Board BetaMed

Beata Bar - Co-owner of the tourist complex Pałac Sulisław

Prof. extraordinary Zdzisława Dacko-Pikiewicz - Rector WSB Academy

Dr Beata Dethloff - Founder and owner of Aesthetic Medicine and Anti-Aging Clinic Dr Beata Dethloff

Anna Hejka - Founder and President of HEYKA Capital Markets Group

Ewa Jakubczyk -Cały - Founder and Managing Partner of PKF Consult

Angelika Jarosińska - Vice President of the National Innovation Cluster of Enterprises

Anna Kolisz - Founder and Vice President ANKOL

Aleksandra Łukomska-Smulska - Founder and Owner Positive Home Real Estate Torun

Sylvia Mokrysz - Co-Owner and Proxy MOKATE Group

Beata Paszke-Sobolewska - Founder and Co-owner and President of the Management Board of TORQWAYof the

Ewa Rogozińska - Founder and Owner SOWA TRANSLATIONS HOUSE

Sylvia Romaniuk - Founder and owner of the Fashion House Sylvia Romaniuk

Kamila Rowińska - Life & Business Coach, the owner of Rowińska Business Coaching

Julia Strugarek - Co-owner and General Director of INTERPLASTIK

Anna Szcześniak - Founder and President of SZCZĘŚNIAK Special Vehicles

Elżbieta Szymczak-Pijanowska - Founder and President of the Board AGRAF

Alicja Wojciechowska - Founder and owner ALLES

Oksana Yarema - Founder and President of the Management Board FINGROW Consulting Group

Marta Zięba-Szklarska - Founder and owner of ŚWIAT KADR

Izabella Żyglicka - Founder and Managing Partner at Kancelaria Żyglicka i Wspólnicy.

All authors will be invited individually to the stage, while entering the stage a screen will appear on the screen presenting the author's person and company and a selected quote from the book. An exception in the case of Ani Hejka, who suddenly left 9.09 a few days after the authorization of her text - we will celebrate Ania's memory with a minute of silence - we will invite Piotr Pakuła, who worked closely with his wife, on the stage. Piotr assures that he will NEVER give up and will continue the work of Ania and their activities.

Each author will receive a symbolic book with a special dedication of the Minister, commemorating the date of November 16, 2018.

A common photo of all authors with books. A short speech by the author Iza Żyglicka, who on behalf of all the authors of the book will give a message about the necessity of the Revolution of Entrepreneurship Awareness in our country and the need to learn about new technologies that are currently revolutionizing our lives and business.

BLOCK II (about 60 min)

practical benefits of new technologies for you and your company: Blockchain - how does it work?

1 / "Make friends with Artificial Intelligence ... it's happening - Blockchain, Virtual Reality and other cosmic technologies in business" Barbara Nasiorowska (International Speaker, specializing in technologies AI, VR, AR, Blockchain, will announce 4 presentations below 4 x 10 min)

- **How to use Virtual Reality technology in your company** - Piotr Greiner and Marcin Adamski - PICTUREWORKS Augmented
- **Application of Virtual and Reality in business** Justyna Janicka, founder and co-owner of the 1000 REALITIES company
- **How to use Artificial Intelligence technology in Fashion & Design.** Joanna Hir laureate of the International Competition - International Women in Tech Award 2018 - Portugal in the Fashion Tech category
- **How to use Robotics and Artificial Intelligence technology in your company on the example of a service robot.** Mateusz Wiśniowski - VERSABOX

2 / Financial institutions in the era of new technologies on the example of Horum Bank
Aleksandra Popiieczna *(max 15 min)*

13⁰⁰

Break networking - MOKATE coffee and tea 60 minutes

14⁰⁰ **Film Fashion Show**

- **exclusive women's clothing designed and made by Sylwia Romaniuk co-author of the book** *(about 5 min)*
- **new technologies in fashion - Ranita Sobańska Creative Director of the 4F brand, Vice President of the 4F Management Board** *(about 5 min)*

BLOCK III *(about 100 min)* **practical benefits of new technologies for you and your company.**

1 / Zakuper.com as the most modern purchasing platform using the Augmented Reality.
Dominika Sułek, Maciej Padjas Zakuper.com *(max 10 min)*

2 / "Sky School" - new technologies in language training for companies, - Janusz Kurowski, Co-founder and Vice President of SKY SCHOOL *(max 10 min)*

3 / "Cityglobe" Innovative platform, which makes it easier for companies to enter markets international - Dr Marek Bańczyk CEO Cityglobe - USA *(max 10 min)*

4 / "Konieczna Revolution of Awareness or zero-emission buildings thanks to Polish inventions and technologies" Dr Ludomir Duda *(max 15 min)*

5 / An example of cooperation between science and business in modular construction - Łukasz Załucki Ready Bathroom *(max 5 min)*

6 / Modern technologies - support for the development of companies and cooperation of the local community - Filip Prokop *(max 5 min)*

7 / Opportunities for Polish companies and scientists in the LONGEVITY sector using Artificial Intelligence and Blockchain - Joanna Bensch President of the Longevity Institute; Vice President of the American Chamber of Commerce in Poland *(max. 10 min)*

8 / How do we support innovative companies in particular conducted by women and start up based on BlockChain technology - Annemieke Dirkens Netherlands *(max 15 min)*

9 / Professional NETWORKING - Grzegorz Turniak *(max 10 min)*

10 / CROWDFUNDING for business - Karol Król and Aneta Filipczak *(max. 10 min)*
Invitation to the international BLOCKCHAIN event in FASHION & DESIGN 2019

Summary and ending at 16.00